

The Central Texas Clinical Research Forum 2009 is Coming!



KEYNOTE: MARY MARDEN VELASQUEZ, Ph.D.

TOPIC: Health Behavior Research in Medical Settings: Successful Collaborations and Implications for Community Settings

DATE: Thursday, May 7, 2009

TIME: 8:30 to 9:30 AM

PLACE: Clinical Education Center at Brackenridge, Austin, Texas

Dr. **Mary Marden Velasquez** is Professor, Associate Dean for Research, Director of the Center for Social Work Research, and Director of the Health Behavior Research and Training Institute at the University of Texas-Austin. Dr. Velasquez holds a master's degree in clinical psychology and a Ph.D. in community health science from the University of Texas Health Science Center-School of Public Health.

For the past 18 years, she has been involved in the conceptualization, design, and implementation of research studies using the Transtheoretical Model of behavior change (TTM). Her area of specialty is the development and implementation of interventions using the TTM's stages and processes of change and Motivational Interviewing. Dr. Velasquez' work includes development of interventions in the areas of fetal alcohol spectrum disorder, alcohol and other drug abuse, respiratory health, prenatal health, HIV prevention, and smoking cessation. A recent emphasis has been on developing curriculum for teaching medical students and residents to use brief motivational interventions in medical settings.

She is lead author on a stage-based treatment manual for substance abuse (Velasquez, Maurer, Crouch & DiClemente, 2001), and author of numerous journal articles and book chapters on using brief interventions to facilitate treatment adherence and promote behavior change in clients with a variety of health problems.

Dr. Velasquez also has an extensive background in Motivational Interviewing and is principal investigator on several NIH and CDC-funded studies using this approach. She is an internationally recognized trainer in both Motivational Interviewing and the Transtheoretical Model, and is a founding member of the Steering Committee for the International Motivational Interviewing Network of Trainers.

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