

Medical Staff **NEWSLETTER**

Network **News**

New Partnership to Increase Medical Residents, Research Projects at Seton

The University of Texas System Board of Regents and the Board of Trustees of the Seton Family of Hospitals have approved the creation of a new partnership with The University of Texas Southwestern Medical Center at Dallas, one of the nation's premier medical schools.

The new partnership will significantly increase the number of residents who will practice at Seton facilities. In addition, the agreement will bolster current medical research projects being conducted by Seton and allows for the expansion of collaborative research efforts with UT Southwestern and The University of Texas at Austin.

"This new partnership is a wonderful development for the people of Central Texas and The University of Texas System," said UT System Chancellor Francisco G. Cigarroa, MD. "For UT Southwestern it offers an ideal way to expand its graduate medical education and clinical research programs. For the UT institutions – particularly The University of Texas at Austin –

it provides new opportunities for translational research and collaborations throughout Texas that will allow discoveries to transition more quickly from the laboratory bench to the patient bedside."

A key element of the affiliation agreement is the development of the Seton Family of Hospitals/UT Southwestern Clinical Research Institute. UT Southwestern is one of the largest medical schools in the nation and has been ranked by *U.S. News & World Report* as one of the top 10 medical schools for research among public universities.

All academic, clinical research and administrative activities included in the partnership will be funded by Seton. Faculty involved in the current residency programs will continue their work. Additional faculty and other employees involved in the educational and research programs to be developed with Seton will be recruited to Austin specifically to support the graduate medical education programs.

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Seton Brings Full Range of Health Care to Hays County

Seton Medical Center Hays, the newest member of the Seton Family, officially opened its doors to patients on Oct. 1 – bringing top-quality, complex care to a region that has previously lacked the full spectrum of medical services.

The largest hospital in Hays County, SMCH is located on a 205-acre site at the corner of IH-35 and Kyle Parkway in Kyle. The building spans more than 330,000 square feet and houses 112 licensed beds with space to expand as needed.

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MARK YOUR CALENDAR

Annual Meeting Schedule
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information.

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WHAT'S NEW WITH THE FLU

A Message from Seton's Network Influenza Workgroup

For the latest information about Influenza A (H1N1) and seasonal flu as well as updated "Influenza A (H1N1) Management Guidelines," go online to Doctor Link at doctors.seton.net.

Flu Notes

The Emergency Department at Dell Children's Medical Center of Central Texas has been seeing patients who would do just as well with home care. We expect that grownups, too, will be unnecessarily inconvenienced by trips to the hospital as the virus moves into adult populations.

The CDC suggests that the following high-risk patients with ILI be seen by their primary care givers to see if they are candidates for treatment:

- Those under two years of age, and over 65,
- Patients who are pregnant, and

- Patients who have chronic pulmonary, cardiac or renal disease; any disease that affects the immune system; or who are taking medications that affect the immune system.

Patients with ILI should be referred to the ED if they are:

- Experiencing chest pain or shortness of breath, and
- More ill than expected with flu, for example, not taking oral liquids, lethargic, blue lips.

Flu Contacts

- Dr. Jack Bissett, medical director for Infection Prevention and Control, Seton Family of Hospitals, and Austin Infectious Disease Consultants, (512) 459-0301, jbissett@austinid.net

- Dr. Thomas Erlinger, director, Office of Research Administration, (512) 324-8930, terlinger@seton.org
- Dr. Sarmistha Hauger, medical director for Infection Prevention and Control, Dell Children's Medical Center, (512) 628-1800, shauger@sfcaustin.com
- Dr. John Hellerstedt, associate chief medical officer and VPMA, Dell Children's Medical Center, (512) 324-0104, jhellerstedt@seton.org
- Darryl Jordan, vice president and chief risk officer, djordan@seton.org
- Dr. Frank Mazza, associate chief medical officer and chief patient safety officer, (512) 324-1976, fmazza@seton.org

Seton Flu Season by the Numbers

Associates eligible for free flu vaccine:	10,500
Full-time clinicians not vaccinated:	698
Full-time administrative staff not vaccinated:	138
Associates with signed declinations on file in Occupational Health:	178
Documented adverse reactions to seasonal flu vaccine:	1*
Associates who have missed work due to ILI:	250
Peak call-ins per day:	40±
Current call-ins per day:	15±
Associates who have registered as volunteers to support clinicians:	115

*swelling (note: one additional associate was identified as having a reaction to latex)



Relenza Inhalation Powder Warning Issued

In October, GlaxoSmithKline and the U.S. Food and Drug Administration notified health care professionals of a report of the death of a patient with influenza who received Relenza (zanamivir) Inhalation Powder that was solubilized and administered by mechanical ventilation. Relenza (zanamivir) Inhalation Powder is not intended to be reconstituted in any liquid formulation and is not recommended for use in any nebulizer or mechanical ventilator.

GSK is aware that Relenza Inhalation Powder is being removed from its FDA-approved packaging and dissolved in various solutions for the purpose of nebulizing zanamivir for inhalation by patients with influenza who are unable to take oral medications or unable to inhale Relenza Inhalation Powder using the Diskhaler. Relenza or zanamivir for nebulization have not been approved by the FDA. The safety, effectiveness and stability of zanamivir use by nebulization have not been established.

Relenza Inhalation Powder should only be used as directed in the prescribing information by using the Diskhaler device provided with the drug product. Relenza Inhalation Powder is a mixture of zanamivir active drug substance and lactose drug carrier. This formulation is not designed or intended to be administered by nebulization. There is a risk that the lactose sugar in this formulation can obstruct proper functioning of mechanical ventilator equipment.

Robotic Surgery Comes to SMCW

Less Pain, Shorter Recovery Time

Seton Medical Center Williamson is the first hospital in Central Texas to offer patients the latest generation of the da Vinci® robotic surgical system. With the da Vinci Si HD system, the most advanced surgical platform available in the market, physicians are performing gynecology, urogynecology, urology and cardiology procedures with greater precision.

The most complex surgeries can be performed through incisions the size of keyholes. The surgeon views a magnified, high-resolution 3D image of the operative site while his hands are at the controls of a state-of-the-art robotic platform.

Dr. Tomas Antonini, a board certified OB/Gyn who specializes in urogynecology, was the first physician to perform a surgery at Seton Medical Center Williamson with the new da Vinci system. His skills with the robotic system have benefitted many patients including Ina Mahnick, a 73-year-old woman who suffered from a prolapse of her pelvic floor organs. More than 120,000 women each year undergo surgery to correct this condition. To correct Mahnick's prolapse, Dr. Antonini performed a sacrocolpopexy.

"The da Vinci system enables me to perform even the most complex and delicate procedures through very small incisions with greater precision," Dr. Antonini said. "The surgical incision was a fraction of the size of that used with traditional open surgery."

"I never experienced what you'd consider real pain after the surgery," Mahnick said. "There was only soreness."

In addition to less pain, patients also experience significantly less blood loss and scarring, reduced risk of infection, shorter recovery time, a quicker return to normal daily activities and, in many cases, better clinical outcomes.

The Seton Williamson Foundation raised about \$1.2 million in private donations to assist with the purchase of this robotic system.



Dr. Tomas Antonini views a magnified, high-resolution 3D image of the operative site from the control platform of SMCW's state-of-the-art da Vinci® robotic surgical system.

MEDICAL STAFF

Our Mission

By Alicia Robertson, Mission Integration

Reconnect

When did you first realize you wanted to be a healer? Did it come to you as a stark revelation or was it through years of circumstance guiding your path?

Whatever the one event or series of events that brought you to answering your call, surely there was something spiritual about it. There had to be, because this work, this ministry you provide, has demanded and continues to demand more energy than you knew possible. But how in the world will you keep it up?

In his book, "Making All Things New," Henri Nouwen reminds us that we cannot lead an extraordinary life (and that is what you are leading, as a healer, by the way) without being spiritually filled. There are so many other things demanding our attention, yet they lead us so far from home that we eventually forget our true address – that is, the place where we can be addressed at our core. So we must find ways to lead us home when we find ourselves astray. But how do we do this?

Start simply, by reconnecting to the time when you first answered your calling. Remember that inspiration that was your original source of energy, when everything was fresh, new and exciting. That passion deep inside you that brought you here to begin with. That love, that excitement you feel when you are on your game.

Take a few minutes of silence today and reflect upon the time you knew you wanted, you needed, to answer your call to heal. Pull from that source of inspiration today to re-energize your battery.

PARTNERSHIP

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The agreement provides for creation of a Joint Conference Council consisting of representatives from Seton, UT Southwestern and the UT System to oversee the development and practice of academic medicine programs in Central

Texas. A regional dean will be appointed soon and the affiliation agreement becomes effective Nov. 30.

"This is a threshold moment for Central Texas, both in terms of the expansion of medical research and the availability of health care for the region," said Charles J. Barnett, FACHE, president/CEO of the Seton Family of Hospitals. "We are

facing a significant doctor shortage in Central Texas in the coming years. This partnership will increase the number of residents training at Seton facilities. Simply put, more residents mean more doctors seeing more patients. And ultimately, it means a significant number of the doctors who train here will locate their practices here."

CONTINUING EDUCATION CALENDAR 2009

Dell Children's Medical Center

- Tue Nov 03** **In Their Shoes: Understanding Cultural Effectiveness as a Means to Build Relationships with Families**
Auditorium, 1 - 4 p.m., Noel Rosales, MD
- Wed Nov 04** **In Their Shoes: Understanding Cultural Effectiveness as a Means to Build Relationships with Families**
Auditorium, 8 - 11 a.m., Noel Rosales, MD
- Tue Nov 17** **Pediatric Cancer Management Conference, Case Presentations**
4th Floor Respiratory, 4E.031, 12:15 - 1:15 p.m., Sharon Lockhart, MD
- Thu Nov 19** **Neonatal Grand Rounds, "Ureaplasma in Chronic Lung Disease"**
Auditorium, 12 - 2 p.m., Nathan Thornton, MD

Seton Medical Center Austin

- Thu Nov 12** **Adult Cancer Management Conference, Case Presentations**
McFadden Auditorium (Front Half), 7 - 8 a.m., Rob Fuller, MD
- Thu Nov 19** **Ethical Issues at the End-of-Life**
McFadden Auditorium (Front Half), 7 - 8 a.m., Leigh Fredholm, MD
- Thu Nov 19** **Adult Echo Case Conference, Case Presentations**
North Conference Room, 12 - 1 p.m., Kunjan Bhatt, MD

Seton Medical Center Williamson

- Fri Nov 13** **Adult Cancer Management Conference, Case Presentations**
Administration Board Room, 7 - 8 a.m., William Reitmeyer, MD

Seton Northwest Hospital

- Thu Nov 19** **Adult Cancer Management Conference, Case Presentations**
Physicians Dining Room, 12:15 - 1:15 p.m., Brenda Towell, MD

University Medical Center Brackenridge

- Mon Nov 02** **Clinical Research Seminars Series, "Contracts"**
Clinical Education Center, Room C1.110, 2:30 - 3:30 p.m., Heather Gipson & Steve Wohleb
- Mon Nov 02** **Breast Pre-Treatment Cancer Management Conference, Case Presentations**
9th Floor Conference Room, 12:15 - 1:15 p.m., John Sabra, MD
- Thu Nov 12** **Trauma Rounds, Case Presentations**
9th Floor Conference Room, 6:45 - 7:45 a.m., Carlos V. R. Brown, MD
- Wed Nov 25** **Adult Cancer Management Conference, Case Presentations**
9th Floor Conference Room, 7 - 8 a.m., John Uecker, MD

UMCB Resident Named Thayer Award Recipient

Congratulations to Dr. Ariel Holley, a fourth-year resident at University Medical Center Brackenridge who has been selected for the Thayer Award for Excellence in Teaching.

The Thayer Award is given on behalf of the John P. McGovern Academy and the 2009 Osler Student Scholars to a resident or fellow who demonstrates sound scientific knowledge, compassion toward patients and dedication to learning and teaching.

Dr. Holley joined the Seton Family of Hospitals in 2006 as a resident in Obstetrics and Gynecology. She is currently the co-chief resident of UMCB's OB Department. A native of Salt Lake City, Dr. Holley attended Virginia Commonwealth University School of Medicine in Richmond, Va. She credits her family's influence as the reason for her recognition.

"I believe that my family is responsible for my love of education. My parents taught me that learning procures knowledge, but also provides one with a sense of accomplishment," Dr. Holley said. "They never placed unfair pressure me to obtain high marks in school. Rather, they encouraged and assisted me with my studies. I still have the utmost respect for my parents and live to make them proud."

Dr. Charles Brown, vice chair and AMEP program director for UMCB, says that "there are two things that stand out to me about Ariel Holley. We are a relatively new residency program, but from the beginning, Ariel has been a charter participant by consistently demonstrating a desire for learning and sharing that knowledge. At her initiative, she pioneered a chief resident position that is responsible for coordinating the education of the medical students along with the residents' own education. Second, Ariel



always comports herself in the highest professional manner, cares for her patients and loves what she is doing."

The Thayer award is in honor of Dr. William S. Thayer who practiced at Johns Hopkins Hospital and became Dr. William Osler's first resident. Thayer joined the faculty of the Johns Hopkins School of Medicine in 1896 as an associate professor of medicine and served as head of the Johns Hopkins Hospital medical clinic from 1898 until 1905, when he became professor of clinical medicine. Thayer's research interests included a number of infectious and cardiovascular diseases, especially bacterial endocarditis. His academic contributions included organizing the first course in clinical microscopy for the medical school.

HAYS

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"In terms of health care, the gap between what Hays County had and what the county needed was very dramatic," said Charles J. Barnett, FACHE, president/CEO of the Seton Family of Hospitals. "The scope of services Seton Medical Center Hays offers, as well as the resources the entire Seton Family brings – from two Level I trauma centers to a world-class pediatric hospital to growing programs in medical research and education, will have a huge impact on the quality of health care here."

Hays County, one of the fastest-growing regions in Texas, is an historically medically underserved area where the population is estimated to

swell to 185,000 by 2010. Approximately 58 percent of residents have traveled out of the immediate service area to receive care. Now, comprehensive inpatient and outpatient care is available at SMCH and includes a full-service emergency department, critical care, oncology, cardiology, surgical care, orthopedics, women's services, Level II nursery, day surgery center, imaging, lab and other diagnostic and outpatient therapies.

A new medical office building will open soon next to SMCH, creating an all-inclusive medical campus with access to specialists and subspecialists right next door. In addition, every physician who practices at SMCH is board certified in their respective specialties. SMCH is the only hospital in Hays County to have an all board-certified medical staff, bringing

During its first 13 days of operation, SMCH saw great demand for its services:

Total ER Visits	486
Discharges	65
Deliveries	7
Surgical Cases	25

a new level of medical expertise to the region.

SMCH and its related medical services and support businesses are expected to create approximately 19,000 jobs (direct, indirect and induced) by 2020. The medical center will also have broader implications on the region's economic development and will help boost Hays County's competitive standing as a premier location to start, relocate and grow a business.

Seton Names New Adult Neurosciences, Neurotrauma Chief



The Seton Family of Hospitals has named Alex Valadka, MD, FACS, as the chief of Adult Neurosciences and Neurotrauma for the Seton Brain & Spine Institute.

A neurosurgeon who specializes in neurotrauma and neurocritical care, Dr. Valadka also treats brain tumors, aneurysms, spine problems and other neurosurgical diseases. He received his medical degree from the University of Chicago Pritzker School of Medicine and completed his residency program in neurosurgery at the Medical College of Virginia in Richmond.

Dr. Valadka most recently served as the director of Neurotrauma Services at Memorial Hermann Hospital in Houston. Before assuming that position, he was professor of Neurosurgery at Baylor College of Medicine in Houston.

"I'm honored to be a part of a well-respected group of physicians and to have the opportunity to get in on the ground floor of something that will become great very quickly," Dr. Valadka said of the new Seton Brain & Spine Institute.

Dr. Valadka sits on the Board of Directors for the American Association of Neurological Surgeons. His areas of research include treatment of traumatic brain injury, delivery systems for emergency medical care and critical care, and cerebral blood flow and metabolism.

In July, the American Association of Neurological Surgeons hosted the XIV World Congress for the World Federation of Neurosurgical Societies. Dr. Valadka organized and moderated an all-day session on neurotrauma, covering the spectrum from prehospital to

surgery to ICU care to rehabilitation. Speakers came from the United States, Canada, England, Australia, Israel, Germany, Italy, India, China and Japan.

This past summer, Dr. Valadka was a panelist at an Institute of Medicine workshop about the frail state of the emergency care system. Most of the participants were emergency medicine physicians, government officials and health care policy-makers. "What I bring to the table is the perspective of the surgical specialist," Dr. Valadka explained. "We're working on draft legislation to facilitate physicians' participation in this system as well as ways to organize regional emergency care systems, start demonstration projects and improve other federal regulations."

Dr. Valadka is also a consultant for Mild Traumatic Brain Injury to the Commissioner of Major League Baseball. "Although concussions are not nearly as big a problem in baseball as in football or other sports, they definitely occur. My primary role is to serve as a resource for trainers of major league and minor league teams."

The Seton Family of Hospitals is proud to announce the opening of the

Seton Spine & Scoliosis Center

Matthew J. Geck, MD, and **John K. Stokes, MD**, join the Seton Family to offer comprehensive spinal care, integrating spine fellowship-trained orthopedic surgery, spine fellowship-trained neurosurgery and physical medicine and rehabilitation into patient centered care of the spine and spinal deformities.

The Seton Spine & Scoliosis Center works to improve the lives of patients through compassionately delivered conservative spine care, surgery, education and research.

Seton Spine & Scoliosis Center

1600 West 38th Street, Suite 200 • Austin, Texas 78751

(512) 324-3580

www.setonspineandscoliosis.com

Seton Medical Center Hays Physician Credentialing Process Underway

For current medical staff members of any site within the Seton Family, adding Seton Medical Center Hays privileges is a simple process requiring the one-page "Additional Facility Request Form." **Prospective and new Seton Family medical staff members should begin the credentialing process as soon as possible.** New applicants should contact Amanda Hicks at (512) 324-1000, ext. 11031. Get an early start – the process can take 10-12 weeks. Call today!

NOTE: If multiple members of your group wish to add SMCH, please write your contact information and the group name on this form. Also attach a list of the physicians who wish to add Hays. The list must include their desired admit level and must be initialed by each physician.

Request to add Seton Medical Center Hays to Approved Facilities

Please add Seton Medical Center Hays to my approved facilities.
I would like to hold the following facility status at this site:

Facility Status: _____
(Please select from the options below)

I would also like to designate SMCH as my credentialing facility from this point forward.
 Yes No

Signature: _____ Date: _____

Printed Name: _____

Facility Status Options

ACTIVE (FULL admitting privileges)

CONSULTING (NO In- or Out-patient admissions)

CONSULTING W/MEMBERSHIP ONLY (NO clinical privileges)

Fax To:
(512) 324-1984

Or Mail To:
Amanda Hicks
Seton Medical Staff Support Services
1201 W. 38th Street
Austin, TX 78705-1056

Mark Your Calendar Annual Meeting Schedule

Seton Family of Hospitals Network Medical Staff

Tuesday, Jan. 5
More information to come.

Seton Edgar B. Davis SEBD Conference Room

Wednesday, Dec. 2
8:15 a.m.
*To RSVP, call (830) 875-7031 or e-mail
emwebb@seton.org.*

Seton Highland Lakes Cafeteria

Thursday, Dec. 10
6 p.m.; dinner will be provided
*To RSVP, call (512) 715-3009 or e-mail
adtonneson@seton.org.*

Seton Medical Center Austin McFadden Auditorium

Monday, Dec. 14
5:30-8:15 p.m.; dinner will be provided
HPI presentation will follow dinner
*To RSVP, call (512) 324-1978 or e-mail
jbpirtle@seton.org.*

Seton Medical Center Hays Held Oct. 21, 2009

Seton Medical Center Williamson Learning Center

Wednesday, Dec. 9
5:30 p.m.; dinner will be provided
*To RSVP, call (512) 324-4069 or e-mail
plee@seton.org.*

Seton Northwest Hospital Conference rooms A&B

Thursday, Dec. 3
12:15-2 p.m.

Seton Shoal Creek SSC Classroom, first floor

Thursday, Dec. 10
6 p.m.
To RSVP, call (512) 324-2024.

Seton Southwest Hospital SSW Classroom

Wednesday, Dec. 2
12-2 p.m.

Save the Date

SMCA Hosts IHI's National Conference Via Satellite

Make plans to attend the satellite broadcast of the 21st-Annual National Forum on Quality Improvement in Health Care Conference. Join your colleagues Dec. 8-9 at SMCA's McFadden Auditorium for the real-time broadcasts of five keynote sessions plus five special interest presentations including:

- Donald M. Berwick, MD, president/CEO, IHI
- Sekou Andrews, motivational poet and strategic presenter
- Marshall Ganz, lecturer in Public Policy, Kennedy School of Government, Harvard University
- Uwo E. Reinhardt, PhD, James Madison Professor of political economy and professor of economics at Princeton University

This two-day conference runs from 7 a.m. to 3:15 p.m. on Dec. 8 and 7 a.m. to 1:30 p.m. on Dec. 9. Please feel free to attend as many sessions as you wish. Continuing education credits available. For more information, contact Linda Teague at (512) 324-5705 or lteague@seton.org.

What: Satellite Broadcast of IHI's 21st-Annual National Forum on Quality Improvement in Health Care

Where: McFadden Auditorium, Seton Medical Center Austin

When: Dec. 8-9

Medical Staff **NEWSLETTER**

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COMMUNICATIONS

Senior VP, Medical Affairs	Jim Lindsey, MD
Editor	Jill Pendleton
Art Director	Katy Gieselman
Photography	Marc Swendner

Austin Medical Education Programs, Cedar Park Regional Medical Center, Children's Medical Center Foundation of Central Texas, Dell Children's Medical Center of Central Texas, Seton Bertram Healthcare Center, Seton Burnet Healthcare Center, Seton Diabetes Education Center, Seton Edgar B. Davis Hospital, Seton Health Affiliates, Seton Health Plan, Seton Highland Lakes Hospital, Seton Kozmetsky Community Health Center, Seton Lampasas Healthcare Center, Seton League House, Seton Lockhart Family Health Center, Seton Marble Falls Healthcare Center, Seton McCarthy Community Health Center, Seton Medical Center Austin, Seton Medical Center Austin Outpatient Rehabilitation, Seton Medical Center Hays, Seton Medical Center Williamson, Seton Outpatient Pulmonary Rehabilitation Center, Seton Northwest Hospital, Seton Physician Hospital Network, Seton Shoal Creek Hospital, Seton Southwest Hospital, Seton Pflugerville Healthcare Center, Seton Topfer Community Health Center, Shivers Cancer Programs, The Seton Cove, The Seton Fund and University Medical Center Brackenridge are members of the Seton Family of Hospitals.

The Seton Family of Hospitals
mailing address is
1201 W. 38th St.,
Austin, Texas 78705-1056.

